

SHERPAC | COURIER BAGS



Rising online sales are promising for the future of retail, something that should be considered alongside this is – how are the goods presented when they are received by the customer? It should be in a bag that says something about you, after all your bag is still your advertisement!

Custom printed courier bags can give the customer at least some of that brand experience that they would traditionally get in store, and make you stand out from the competitor that uses standard non memorable mailer bags.

There is a common misconception that custom made courier bags are a lot more expensive compared to regular courier packaging this is not the case, there is often no price difference when compared to standard courier bags however you get far more brand for your buck!

Need more proof? Check out this Packaging News Article:
<http://goo.gl/hW7Vn>



Make it easier for

customers to carry

your brand around

Stand out with

bold colours



Use your instore graphics

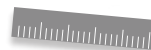
to personalise the shopping experience

kilt – n.
skirt, tr
Scottish
skirts) r
adj.) gat



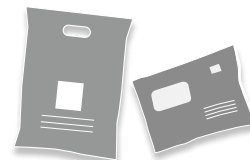
Do you want a courier bag tailored for you?

All our courier bags are made to measure so that every detail suits your needs. We can help you figure out what will work, such as;



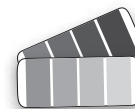
Size

Consider your products sizes for the right fit



Style

Include a handle for convenience or opt for envelope style



Design

Pick the colours that work for you. (we recommend pantones for best results) We can even print high resolution photos onto courier bags.

**Need help with your design?
Our inhouse designer is happy to help!**